



**LAMAR SOFTWARE, INC.**  
**SPECIALISTS IN MANUFACTURING AND DISTRIBUTION**

### **Customer and Customer Class Analysis**

An analysis of individual customers or customer classes is available in both a data format and in a graphic format bracketed by user specified dates. The analysis includes historical sales values, sales margins, sales by product class, accounts receivable history, payment history and credit status.

Additional sales and accounts receivable analysis based on sales order classes, product classes and sales representatives are also available.